



Downtown Vallejo

Central Core Restoration Corporation

Promoting a clean, safe and vibrant downtown Vallejo

November 2014

Holiday Shopping Zone!

The Holiday Season is upon us! It's a treat to watch our downtown district get dressed up with festive decorations and to enjoy the buzz of holiday events, including the **Mad Hatter Parade, Dec 6** and the **Hub's Holiday Artisan Bazaar Dec 6th/7th, and 13th/14th**. And don't forget the handiwork of local artists, which you can find in abundance during the **Second Friday Artwalks, Nov. 14th and Dec. 12th**. With so many galleries and businesses downtown, you can do a healthy portion of your holiday shopping right here. One-of-a-kind gifts including books, clothing, jewelry, artisan items, home décor and antiques all await your discovery in Downtown Vallejo!

Our downtown is improving continually in a myriad of ways! We encourage you to see for yourself the blossoming arts, entertainment and commercial district downtown, and to spend your dollars locally.

Election

The election of officers which was to be held at our August 14th meeting was postponed. At our upcoming meeting of November 13th, we will hold an election for the expiring terms of 5 board members, are of who are up for re-election. CCRC is a dynamic organization and we always encourage new leadership.

If you are interested in serving as a board member, visit our website at www.downtownvallejo.com or contact our office for application information.

Best of 2014!!!

The Times Herald is holding its annual "Best Of 2014" survey. We encourage you to go online and support downtown businesses!! Voting ends Nov. 19th.

<http://timesheraldonline.secondstreetapp.com/I/TimesHerald--The-Best-of-2014>

City Hall and Vallejo News

"Propel Vallejo" General Plan

Please stay involved as our city drafts a General Plan document that reflects neighborhood and community goals, conditions and guiding principles. For information and updates visit propelvallejo.com.

Security

While significant progress has been made in the battle against blight and nuisance issues, some have noticed a rise in homeless populations downtown due to recent displacements from other encampment sites. If you are a property or business owner being negatively impacted by this or other issues, please contact our office or Black Talon dispatch directly at 707.975.2166.

FEMA funds for Earthquake Damage

Federal money is now available to help eligible displaced individuals in Napa and Solano counties to repair essential living areas damaged by the South Napa earthquake. Apply at the FEMA Disaster Recovery Center at 1155 Capitol Street, open 9 a.m. to 6 p.m. weekdays. Future weekend hours will be determined later.

According to Federal Coordinating Officer Stephen De Blasio, "People can only get federal assistance if they register – that's the only way they can start the process." Individuals should register online at DisasterAssistance.gov, by telephone at 800-621-FEMA (3362), or from smartphone or tablet at m.fema.gov.

Progress is impossible without change, and those who cannot change their minds cannot change anything.
George Bernard Shaw

Downtown Events

www.ArtsVallejo.com

maintains a calendar of art, music and cultural events in the downtown Arts and Entertainment district, as well as a directory of galleries, stores and restaurants. Listed below are a few downtown offerings!

November

Vallejo Open Studios Nov. 8-9

Visit artists' studios downtown (and citywide!) during this weekend event. Maps are available at the Naval Museum and at most downtown businesses, or online at Vallejoopenstudios.com.

December

Mad Hatter Holiday Festival, Dec. 6

CCRC is proud to be a community sponsor of the Mad Hatter Festival. The family-friendly festival benefits the downtown, and drew 4,000 people last year. Activities include a parade, tree lighting, Mad Hatter Tea, Lighted Boat Parade, Alice's Palace and more. For more information contact Frank Malifrandano at 415-533-1522, justfrank8403@att.net, or see www.facebook.com/MadHatterHolidayVallejo.

Santa says, "Remember to do your holiday shopping Downtown!"

Ongoing

2nd Friday Artwalk, monthly from 5-10 pm. Enjoy art, food, music, and performance throughout the Arts and Entertainment District. Maps are available at the Hub, Artizen, and online at vallejoartwalk.com.

Empress Wednesday Night Ramble, 7 pm

Every Wednesday, Empress Theatre, 330 Virginia St
Tickets \$9/\$11. EmpressTheatre.org

The Townhouse, 401 Georgia. Acoustic Open Mic every Wednesday, 8-12 pm. Bands every 3rd Friday. For more info, visit www.facebook.com/townhouse.vallejo.

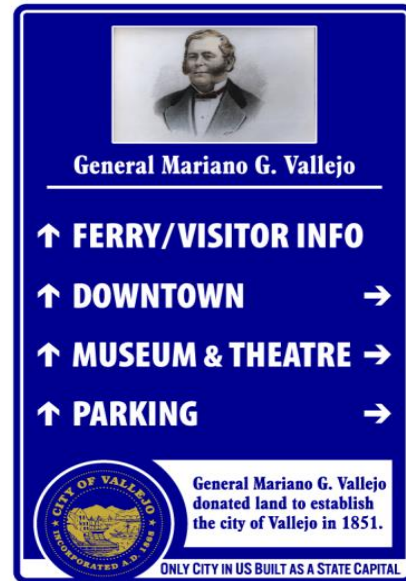
Artizen Cultural Art Center, 337 Georgia. (707) 649-8984, hosts a working collective of artists. Event info at <http://artvallejo.org/locations/artizen-cultural-center/>

The Hub, 450 Georgia Street offers a variety of community activities including poetry, workshops, open mic nights, art and entertainment at thehubvallejo.com.

CCRC PROJECTS

Wayfinding Signs

Drum roll please..... The first phase is now COMPLETE and will be installed by Public Works. The second phase has gone to print. All should be installed before the New Year!



Saturday Farmer's Market 9 am-2 pm, Georgia St.

Recent arrivals at our certified farmer's market, where you can find community atmosphere and a variety of healthy and delicious food choices!

- **Cacao Milk Bar** featuring cookies, cupcakes (sweet and savory varieties), and assorted sweets
- **Applebaum Bakery** with cookies, lemon and other fruit bars, and bakery items

Coming Soon:

- Knife sharpener
- Mini donuts
- New hot food producer- stuffed chicken (yum)

If you are interested in becoming a vendor or have other questions, contact Regional Manager Greg Pursley, 925-771-2906/ gregpursley@pcfma.com, or Director John Silveira at 925-771-2903/ john@pcfma.com

Get Connected!

Many individuals, community and civic groups are working to promote downtown Vallejo through cooperative effort. If you are interested in participating, there are many ways you can become involved. Here are a few of the organizations working diligently to create a strong downtown.

The Vallejo Arts Alliance meets on the 3rd Saturday of every month and welcomes all comers, with the goal of transforming downtown through creative collaboration. They recently succeeded in garnering Participatory Budgeting funds of \$96,000 for the “A.B.C.” Initiative (Arts, Beautification and Community) largely slated for the downtown area.

For more information call Erin Bakke at 702.339.4249, or visit them on Facebook at facebook.com/groups/VallejoArtsAlliance.

Vallejo Main Street meets monthly and seeks to promote downtown Vallejo as a regional, cultural, business and entertainment destination.”Projects include:

- Branding and Marketing Survey
- Collaborative Non-Profit Grant Writing Project

For more information contact Gregg Goins @ ggoins@scrserv.com.

The Downtown Arts and Entertainment Advisory Council meets on the 3rd Tuesday of every month at 6:00 in the conference room at City Hall, to encourage restaurants and other establishments that provide desirable entertainment venues to locate in the A&E District, and to attract specialty retail businesses and promote ‘arts’ through a variety of programs and events in the area. Projects include:

- Light Up Vallejo Art and Wine Walk
- Wednesday Farmers Market, summer

For more information contact City of Vallejo - DAC Advisor Michelle Hightower at 707.648.4506.

A Changing Landscape

Things are shifting in the downtown! Buildings are being renovated, businesses have moved, relocated, or have new owners, and new businesses are moving in. Make sure you drop by and check out the new downtown!

New Arrivals

U.S. Post Office, 629 Marin

Haute Dog Boutique and Barkery, 507 Georgia St

Dead People’s Stuff, 419 Georgia Street

Snell Studio and MiniArt, now at 301 Pennsylvania

Bobby Spade’s Ink & Iron, 528 Capitol

Little Imaginarium, 428 Georgia

Buztd Knucklz Custom Apparel, 610 Marin

Vallejo Bookstore (previously Koham Press), under new ownership at 628 Marin

Mare Island Brewing Company is now open at the Waterfront, Thursday-Sunday. A great addition!

Coming Soon

Gourmet Grocery, 400 Georgia St.

Chamber of Commerce, 425 Virginia

Check out our online Business Directory at downtownvallejo.com for updated listings!

Free Website Listings

Have Downtown property for sale or lease?

Send us your vacancy information via email in the following format:

- 200 characters or less
- no pdf flyer format
- include one image sized 263 x 161 pixels (pdf or jpg)
- please DO NOT USE ALL CAPS.

Own a Downtown business? Send us your information to be included in our online directory at www.downtownvallejo.com.



Contact Us

Central Core Restoration Corporation (CCRC)

301 Georgia Street, Suite 290, Vallejo, CA 94590

(707) 557-6762 Phone, (707) 557-6040 Fax

CCRCVallejo@gmail.com

Mon-Thurs 10-4

Erin Bakke, Executive Coordinator



CCRC Meetings

are held at 3:30 on the second Thursday of each month in the 2nd floor conference room at 301 Georgia Street. The meeting agendas are posted at this location and also at www.downtownvallejo.com. The public is invited to attend.

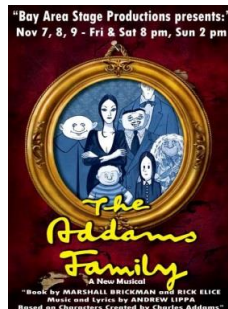
We always welcome applications for new board members to serve as vacancies arise and as alternate directors. Please contact CCRC via phone or email if you are interested in helping build our downtown!

A Scene to be Seen in Downtown Vallejo

Mad Hatter Parade Dec. 6



“The Addams Family” at the Empress
November 7,8,9



The Little Imaginarium
Play Store



CCRC Mission Statement

Our mission is to revitalize Historic Old Town Vallejo as the Main Street of commercial and cultural activity that promotes shopping, working, dining, and living in a secure and progressive environment.