



# Downtown Vallejo

Central Core Restoration Corporation

Promoting a safe, clean and vibrant downtown Vallejo

April 2018

## Happy Spring Everyone!

*"The beautiful spring came; and when  
Nature resumes her loveliness, the  
Human soul is apt to revive also"*

Harriet Ann Jacobs

We are excited to share the work we've been doing to make the downtown a more inviting and attractive place—a place where people want to visit, shop, live, and work.

We have been working in collaboration with the Vallejo Garden Club, the City of Vallejo, Vallejo First Corporation, Mid-City Nursery, and a host of volunteers -- including downtown residents -- to replant and refresh the flowers and shrubs in the planters along the 300 & 400 of Georgia Street.

To ensure we've done everything possible to have the best chance of success, we asked Vallejo Garden Club's President, Nancy Piotrowski, PhD, to help us out. Nancy and her group provided us with a comprehensive analysis of the downtown planters, which included plant selection, plant maintenance, and removal of nuisance plants. She answered all our questions and gave us great advice. We then reached out to the City of Vallejo's Maintenance Division to engage their support.

They agreed to refresh the planters, repair the irrigation system, and assist us with the installation of our new plants as well as pruning them as they mature. Representatives of Vallejo First Corporation-- President, Gregg Goins, and former DAC Board Member and fundraiser, Fred Manard, have generously offered to sponsor the purchase of our new plants, which will be provided by Mid-City Nursery, at a discount.

We would like to extend a heartfelt thank you to all of the volunteers who have offered to help with planting, Vallejo First Corporation for their funding support, Vallejo Garden Club for their "green-thumbed" expertise, the City of Vallejo's Maintenance Division, and Mid-City Nursery

Work is scheduled to begin late April. If you would like to volunteer to plant or if you are a downtown merchant who would like to adopt a planter please contact:

**Email:** [ccrcvallejo.com](mailto:ccrcvallejo.com)

**Phone:** 707 557-6762

## CCRC Annual Stakeholder's Meeting

CCRC's annual stakeholder meeting was held on February 22<sup>nd</sup> at the Samoset -Redman's Hall. Huge thanks to everyone who attended and a special thank you to City Manager Greg Nyhoff who was our guest speaker. Also in attendance were Councilmembers Robert McConnell and Pippin Dew Costa. During his presentation, Mr. Nyhoff mentioned there are a lot of good things on the horizon for Vallejo and that he is excited to be a part of those future possibilities. He also outlined his immediate key areas of focus: economic development, fiscal sustainability, community engagement, and labor relations. As he settles into his new position, he will continue to meet with staff to better understand the operations of the City and he plans to have an active and ongoing relationship with the public to hear concerns and suggestions on improving City processes. Throughout the meeting, CCRC members and guests had the opportunity to ask questions and make suggestions.

### List Your Property

CCRC will post your commercial listings to increase your leasing and purchase opportunities. This free service is available to all stakeholders. Email us at [ccrcvallejo@gmail.com](mailto:ccrcvallejo@gmail.com) and we will get your listing online. Please use the following format: 200 characters or less; plain text preferred. Include one image sized at least 260 px wide (pdf or jpg or png). Don't forget to include the contact information and please DO NOT USE all CAPS.

## Safety Continues to be a Concern at the Farmer's Market

In January 2018, market managers announced they would be moving the farmer's market from the 300 & 400 block of Georgia Street to the 200 block – citing safety as the main reason. Merchants along the 300 & 400 block were stunned by the announcement and at the January CCRC board meeting over 25 of them showed up to protest the idea.

CCRC recognizes how important the market is to the community and the economic “spillover” effect that occurs for downtown businesses --- in an effort to find balance, CCRC adjusted the downtown security ambassadors (SVT's) schedule so they could provide access control on Marin Street to keep market-goers safe and the market where it is.

For the most part this is working out well, but, sadly, there are still a handful of die-hards who regularly try to move the barricades and drive into the market to park. CCRC's ambassadors will continue to provide access control; however, CCRC encourages shoppers to visit the market by either walking or biking to it. If you do drive, free parking is available in all the downtown lots and free two-hour parking is available on the street. ADA parking is also available in the public lots and on the street, but not in the market.

## CCRC Sponsorship Opportunities 2018

CCRC is currently accepting applications for its 2018 Sponsorship Program.

Application deadline is May 1, 2018

Downloadable application: [CCRC Sponsorship Application](#)

In your proposal please clearly state the nature, date and location of your event or activities, the type of support you are seeking, and the benefit to the Downtown district. Our funding is limited to events that provide significant benefits to Downtown commerce. Events that take place outside of the Downtown are ordinarily not eligible for CCRC funding. [Downtown Boundary Map](#)

Please note that CCRC's funds for assisting other organizations and events are very limited, and we usually receive more requests than we can honor. However, we look forward to receiving your application and working together with the mutual goal of improving our downtown!

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**Phone:** 707 557-6762

## Solano Pride Center to Open a Second Location in Downtown Vallejo

Solano Pride Center will soon be opening a second location in downtown Vallejo. They will be offering a variety of services including no-cost counseling, community building, recreational and informational activities, a speaker's bureau, and weekly groups for women, men, seniors, and youth. If you enjoy volunteering, there will be an assortment of opportunities to choose from and it's a fantastic way to meet people, earn college credit, and help build a thriving LGBTQ community.

For more information:

**Phone:** [707 207-3430](tel:7072073430)

**Email:** [SolanoPride@gmail.com](mailto:SolanoPride@gmail.com)

**Website:** [www.solanopride.org](http://www.solanopride.org) or [volunteer@solanopride.org](mailto:volunteer@solanopride.org)

**“Our mission is to revitalize Historic Old Town Vallejo as the main street of commercial and cultural activity that promotes shopping, working, dining, and living in a secure and progressive environment.”**

## **Vallejo has Officially Launched its Campaign to Criminally Prosecute Illegal Dumping Violators**

The City of Vallejo recently hired a new Code Enforcement Officer, David Gomez, who will be tasked exclusively with investigating illegal dumping cases. Under the City's new ordinance, violators will be criminally prosecuted and can expect to receive up to six months in jail and/or a \$1,000 fine. The Vallejo Police Department's Code Enforcement Division estimates that on average, approximately 1.4 million pounds of refuse is unlawfully dumped on public streets, alleys, and lots costing taxpayers a whopping \$650,000 annually. The City of Vallejo has pledged to aggressively and proactively prosecute those responsible, in a criminal court of law.

### To Report Illegal Dumping

If you see illegal dumping in progress

Call: 9-1-1

or the

Illegal dumping hotline at: 707 648-0445

### To Report Dumped Objects

If on public property, call the Public Works

Department

707 648-5207

If on private property call Code Enforcement

707 649-4469

or you can email

[illegaldumping@cityofvallejo.net](mailto:illegaldumping@cityofvallejo.net)

or report it to

<http://seeclickfix.com/vallejo>

## **Up Coming Events**

### **McCune Collection - Lecture on Georgia Street - April 15<sup>th</sup>**

Join local author and native Vallejoan Brendan Riley at the McCune Room, located at the JFK Library, from 2pm - 4pm. He will be sharing vignettes from his recently published book: *Lower Georgia Street: California's Forgotten Barbary Coast*. The book highlights the rich history of Vallejo's downtown area.

### **Earth Day - April 21<sup>st</sup>**

Come celebrate Earth Day at the Vallejo Farmers Market on Marin Street between Georgia and Virginia. There will be a variety of booths, vendors and activities. Its FREE & FUN ! Activities include:

- Forest Service Ranger Station
- Rock Steady Jugglers
- Face Painting
- Animals from Loma Vista Farm
- California native Plant Sale
- Critters of Lake Chabot with Vallejo Watershed Alliance
- Fingerprinting VPD....And More

### **Time 2 Shine Car Club - April 21<sup>st</sup>**

Time 2 Shine Car Club will be sponsoring a car show at the Waterfront, 289 Mare Island Way, from 11:00 am - 5:00 pm. The show will feature lowriders, sports, lowrider bikes, classic cars, trucks and customs. This is a free family event. If you want to enter your vehicle - just show up between 7:00 am - 11:00 am to register. Entry fee: Cars: \$25 Bikes: \$10

For more info call Saul: 707 655-0651

## **Business is Booming in the Downtown**

**Don't forget to stop by and welcome our new merchants**

### **The Joint**

The Joint, located at 419 Georgia Street, Suite 29, offers a cool mix of hand-made décor and jewelry, vintage pottery and clothing as well as toys, leather goods, including vintage Frye boots, and other items. They will also be featuring regular Pop-Up Shops by local Artisans so check out their Events page. The Joint is open 11:00 am – 5:00 pm, Mon – Thurs and 10:00 am – 5:00 pm on Sat.

For more information:

Stephanie Brown, owner: 707 563-5073 or visit [www.thejointvallejo.com](http://www.thejointvallejo.com)

### **Vallejo Bookstore**

Vallejo Bookstore, located at 628 Marin Street (formerly Koham Press) opened under new management in December 2017. The new owner, Shannon Hartlep sells mostly used books with a small quantity of new books. Special orders are accepted. Check out her Events page for upcoming author events and the monthly book club. Store hours: 10:00 – 5:00 pm, Tue – Sat.

For more information:

Shannon Hartlep, owner: 707 563-5179 or visit [www.vallejo-bookstore.com](http://www.vallejo-bookstore.com)

### **Bricolage Press**

Bricolage Press, located at 630 Marin Street, offers craft-based workshops including letterpress, bookbinding, papermaking, herbalism and more.

For more information:

Monica Medeiros, owner: <https://bricolage-press.myshopify.com>

### **Whitney Smith Ceramics**

Whitney Smith Ceramics is located at 700 Marin Street -- Inspired by the natural world and the floral patterns of Art Nouveau, Whitney produces a variety of porcelain-based functional vases, tableware, and home decor items. She does not keep regular hours, however, you can visit her website or send her an email for an appointment - and she is always open for Second Friday Art Walk.

For more information:

Whitney Smith, owner: 510 299-5936 or visit [www.whitneysmithpottery.com](http://www.whitneysmithpottery.com)