



Downtown Vallejo

Central Core Restoration Corporation

Promoting a safe, clean and vibrant downtown Vallejo

July 2016

PBID Renewal

The current PBID ends in 2018. We look forward to building on the progress of the 2013-18 PBID as we begin the renewal process. CCRC is again working with Civitas to negotiate the upcoming PBID, and we hope to count on our district property owners for their vote of support. Some of our services and accomplishments of CCRC include: Improving safety in the downtown district by working proactively with city agencies and the Community Services Section of the VPD to reduce illegal encampments, negotiating a strong marketing campaign with the Farmer's Market, ongoing graffiti and litter abatement, beautification and maintenance to our streetscape and landscape, and providing first rate security through Black Talon to create a safe and healthy environment for vibrant commerce. CCRC's the Board of Directors takes the responsibility to stakeholders seriously, and works diligently to deliver the services as laid out in the Management District Plan. The difference in the downtown environment from 5 years ago is marked and profound, and as members of CCRC you can be proud of the role you have played in creating a safer, more vibrant downtown.

"Our mission is to revitalize Historic Old Town Vallejo as the main street of commercial and cultural activity that promotes shopping, working, dining, and living in a secure and progressive environment."

Downtown Security

Black Talon Schedule:

Monday Tuesday, Thursday—10-6 pm

Wednesday, Friday—1 pm- 9 pm

Saturday—4 pm- 8 pm

A great offer from Black Talon and CCRC

If your business or property is having a special event or needs security service in addition to the regular weekly service hours provided through CCRC membership, Black Talon has agreed to offer a special downtown rate for our stakeholders. For more information call 707.256.1810 and ask for Nicole. We appreciate Black Talon's continued partnership and dedication to the downtown district!

Not Your Ordinary Security Force!!

Our downtown district has unique needs which require our guards to address a wide variety of challenges ranging from enforcement, providing resources, hands-on graffiti abatement, reporting illegal or nuisance issues to the City's See Click Fix app, greeting new business owners, giving information and directions to newcomers and tourists, and working with the VPD and Community Services Section to give efficient and coordinated service. We appreciate the "extra mile" service and professionalism of our Black Talon guards.

Downtown Cleanliness

We commend those property and business owners who do their part by sweeping their sidewalks, picking up cigarette butts, and keeping the gutters clean. Every bit helps and we strongly encourage you to keep your properties tidy as we work together to create an attractive environment for shoppers, pedestrians, and potential new businesses.

Streetscape Project

The downtown streetscape improvement project at Sacramento and Georgia is wrapping up and should be completed in September.

Neighborhood Improvements:

Annette Taylor reports that 4 properties participated in the Property Enhancement Project including the Hub, the Federal Building on Marin St., 400 Georgia and the Russo building in the 500 block of Georgia.

Movie Schedule

Netflix is filming a television series entitled “Thirteen Reasons Why” in the downtown for the next several months. This has resulted in the temporary relocation of at least one business, the transformation of a couple of downtown buildings into movie-sets, a sense of excitement and a few inconveniences. However, we are glad for the opportunity this presents for downtown Vallejo.

Planters

CCRC and Vallejo Main Street are working with City of Vallejo Public Works Dept. to resolve issues with the watering systems in the planters. In the meantime, if the plants in front of your building look thirsty, please give them a drink!

Our website at www.DowntownVallejo.com

Features

- A current business directory.
- Links to events and attractions.
- Information regarding downtown development and valuable resources.
- Property listing service

Downtown property for sale or lease? Send your information in the following format:

- 200 characters or less
- No flyers please
- keep images sized to 263 x 161 pixels (pdf or jpg)
- Don't use all capital letters please!

Own a Downtown business? Send us your information and we'll add you to our directory.

Downtown A & E Advisory Council

Annette Taylor has been named the new head of the **Downtown Arts and Entertainment Advisory Council**, which meets the 3rd Tuesday of each month at 6 pm at City Planning room. She hopes to incorporate the Haas study (you can view it [here](#)) to help with initiatives focusing on downtown as a destination, and collaboration with events/merchants. She also hopes to improve coordination of schedules and resources. One of the DAC's most notable projects is the popular “Light Up Vallejo” , scheduled for Oct 15, chaired by downtown merchant Fred Menard, a beautification project which lights the trees throughout the A & E district. Merchants who wish to participate can contact Fred at 707 644 6703.

Downtown Property and Business Developments

- **Ye Olde Briar Shoppe-** Downtown has bid a fond farewell to Christ Pappakostos, whose shop on Marin Street was a downtown staple for 43 years. CCRC is grateful for the contributions that Christ made to the downtown (and all Vallejo), and we will miss his presence and his great stories.
- 324 Virginia St. has sold to new owners.
- Thom and Honore McIlhatton have sold the Harley-Davidson Building at 1600 Sonoma Blvd. CCRC appreciates their longtime advocacy and work for the CCRC district, and their ongoing support of our Vallejo community.
- The old JC Penney Building at 415 Georgia has new owners.
- Empress Theatre General Manager Don Bassej has handed the management reins to his interim successor, Kevin Frazier. We applaud his vision and leadership in transforming the Empress into a first-rate musical venue and wish him best of luck in his future endeavors!
- Pieced On Earth, owned by Janet Sylvain, has moved to 615 Florida Street. Janet's beautiful shop, a hub of activity for 16 years on Georgia Street, will be missed!
- Official Goods Skateboard shop, 541 Georgia Street.
- Stuff 4 Paintball 511 Georgia St

CCRC Board

Buck Kamphausen, President
Tom Barte, Vice President
Bob Lando, Secretary
Robert Litwin, Treasurer
Rich Curtola
David Fischer
Ken Ingersoll
Mark Reed
Fred Sessler
Janet Sylvain
Annette Taylor

Erin Bakke, Executive Director
Pippin Dew-Costa, Council Liaison

Sponsorship Program

"The sponsorship program aims to increase foot traffic, commerce, and support other organizations' activities that promote, enhance or otherwise benefit the downtown area"

CCRC's awarded a total of \$9500 to the following organizations:

1. Vallejo Community Arts Foundation: Children's Art Camp, \$2500 for scholarships. *This program brings kids and parents downtown for two weeks during the summer, culminating in an exhibition event.*
2. Mad Hatter Festival, \$5,000. *The annual Mad Hatter Parade and festival draws thousands downtown.*
3. World Peace Through Technology: Virtual Reality Expo & Science Faire \$2000. *This event will draw Vallejo families downtown for a hands-on science and technology fair.*

Downtown Vallejo A & E District

2nd Friday Artwalk, every second Friday of the month from 5-10 pm. Enjoy art, food, music, and entertainment. Maps are available at participating downtown businesses and at vallejoartwalk.com.

Farmers' Market EVERY Saturday from 9-2
Downtown. If you are a tenant or property owner please be sure to obey the street closure and keep Georgia Street clear for the market!

Empress Theatre- music, comedy, events
Empress Theatre, 330 Virginia St
For more offerings visit EmpressTheatre.org

Artiszen Cultural Art Center, 337 Georgia
Youth Arts, Art Exhibits, Music and Events
For more offerings visit Artiszen.org.

The Hub, 450 Georgia Street
Community activities including poetry, workshops, music, art and entertainment.
For more offerings visit thehubvallejo.com.

The Townhouse, 401 Georgia
Downtown's "Cheers!" Acoustic Open Mic night every Wednesday, 8-12 pm, burlesque, karaoke and more. For a schedule of events visit www.facebook.com/townhouse.vallejo

Nathan's Conscious Cup, at 411 Georgia St. In addition to kombucha, coffee, and food, Nathan's offers music, meditations and a community gathering space. More information can be found on Facebook.

www.ArtsVallejo.com

is your source for arts and entertainment downtown! It provides current listings of activities and a directory of galleries, stores and restaurants. Thanks to the many individuals, community and civic groups promoting downtown through creative community collaboration.

CCRC CONTACT INFO

Central Core Restoration Corporation (CCRC)
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(707) 557-6762 ccrcvallejo@gmail.com

Meetings are held at 4:30 on the second Thursday of each month in the 2nd floor conference room at 301 Georgia Street. The public is invited to attend.