



# Downtown Vallejo

Central Core Restoration Corporation

Promoting a safe, clean and vibrant downtown Vallejo

April 2019

## Spring 2019

The warmth and sunshine of early spring, blue skies, songbirds, and colorful wildflowers are all a welcoming reminder that winter is gone and warmer festive days are ahead. Happy Spring!

*Rita Iravani*  
Executive Director, CCRC

## CCRC Project Updates

### Website Overhaul

CCRC has partnered with Crushing Verticals, a local digital transformation and business consulting firm, to improve the design and functionality of our existing website as well as help us provide information, promote events, and build relationships through various social media platforms. We intend to go live soon.

### Living Alley Project

The Living Alley Project is a revitalization effort spearheaded by Chris Platzer. The idea is to transform a section of Indian Alley, in the downtown, into a place of social activity by creating a space that has an aesthetically

pleasing landscape, is safe and clean, and is pedestrian and bicycle friendly. Chris has presented his ideas for the Living Alley Project to a number of community stakeholder groups, including, The Downtown Merchants Committee and Vallejo Chamber of Commerce, as well as the Vallejo City Council. To fund the project, he plans on applying for Community Development Block Grant (CDBG) funds. These funds are distributed at the discretion of the City Council. Therefore, strong support for the project must come from the community. One business in the downtown, Elegant Events, is currently using a portion of the 400 block of Indian Alley for their special occasion parties. If realized, The Living Alley Project has the potential to create a positive and dramatic change in the appearance and character of our downtown.

**For more information about the project or to find out how you can get involved and make this idea a reality -**

**Contact: Chris Platzer at 707 642-9418**

**“Our mission is to revitalize Historic Old Town Vallejo as the main street of commercial and cultural activity that promotes shopping, working, dining, and living in a secure and progressive environment.”**

## District Services

### Sponsorship Program 2019

---

Each year in April, CCRC begins accepting applications for the sponsorship program. This year's application deadline is May 1<sup>st</sup>. Funding for projects or events is limited and applicants must demonstrate how their project/event would significantly benefit the downtown. In 2018, sponsorship funding was granted to the Mad Hatter Parade, Vallejo Community Arts Foundation, and Visions of the Wild.

**For more information or to download an application visit our website at: [downtownvallejo.com](http://downtownvallejo.com)**

### SVT Security

---

Our district security ambassadors, Michael George and William Oropeza, continue to patrol the downtown district five days a week, Tue -Sat 11:00 a.m. - 7:00 p.m. They provide access control at the Saturday Farmers' Market, escorts to and from businesses, and report potential and actual emergencies that require police, fire, or EMS. They also work directly with downtown businesses to address safety and security concerns.

**For assistance please call:  
507 703-4018**

### Planters, Trash Removal, Benches, & Dog Waste Dispensers

---

Looking Good! In January, Vallejo First Corporation assumed responsibility for the ongoing maintenance of the planters along Georgia Street and trash removal within the district. So far they have been doing a fantastic job of keeping our streets litter free and the plants weeded and healthy. They have also been working in collaboration with the City of Vallejo's Public Works Department, who recently repaired and repainted the broken benches on the 400 block of Georgia Street, have cleared weeds from the tree wells and groundcover, and installed dog waste dispensers on the 200 - 500 blocks of Georgia Street, the 300- 400 blocks of Virginia Street, the 600 block of Marin Street, and the 400 block of Sacramento.

Thank you Vallejo First Corp. and the City of Vallejo!!

#### CCRC Contact Information

301 Georgia Street, Suite 290, Vallejo CA 94590  
(707) 557-6762 [ccrcvallejo@gmail.com](mailto:ccrcvallejo@gmail.com)

Meetings are held the second Thursday of every month at 4:30 p.m. in conference room 200.

The public is invited to attend.

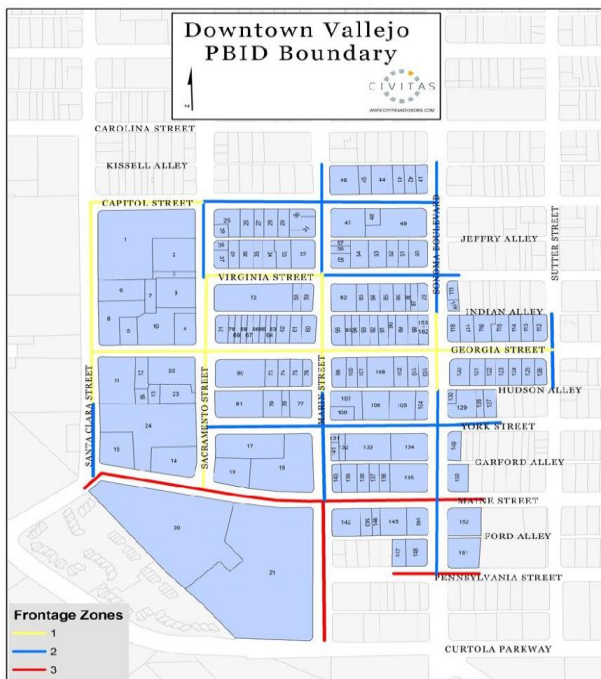
Agendas are posted on our website at [downtownvallejo.com](http://downtownvallejo.com) or on the backside of 301 Georgia Street

## Board Membership Drive

CCRC is currently looking to fill a vacancy on our board. The board is comprised of 11 members who are either property owners or their representatives, business owners, and at-large members within our district boundaries. The current vacancy the board is seeking to fill is for a property owner or his/her representative.

Primary responsibilities of board directors are to regularly attend board meetings, participate in decision-making, and to be active on an ongoing basis on at least one or more committee.

If you are interested in applying for this vacancy, please contact our office at 707 557-6762 or email us at [ccrcvallejo@gmail.com](mailto:ccrcvallejo@gmail.com)



## Business Developments

**Leonardo's Cycles**, located at 627 Marin Street, is closing at the end of May. All products are 10 percent off for the remainder of April, excluding labor. LAST DAY FOR REPAIRS is April 30<sup>th</sup>.

**Alibi Bookshop**, formerly known as Vallejo Bookstore, located at 624 Marin Street is scheduled to open June 1<sup>st</sup>. In addition to selling books, they will be hosting community events, readings, and story time.

**VIDAS** – Vital Immigrant Defense Advocacy and Services, located at 301 Georgia Street, Suite 111 is hosting their Grand Opening on Friday, April 26<sup>th</sup> from 2:00 p.m. – 5:00 p.m. - refreshments will be provided. VIDAS offers bilingual (Spanish & English) legal immigration and advocacy services to low income noncitizens. These services are provided by attorneys, paralegals, accredited representatives, and law graduates.

**For more information: 707 654-8405**

**Noonie's Place**, located at 301 Georgia Street, Suite 107, serves breakfast, deli sandwiches, desserts, and more. Whenever you're hungry they're open – Hours: Mon. – Fri. 9:00 a.m. – 5:00 p.m. and Sat. 9:00 a.m. – 3:00 p.m.

**Visit them at:**

**Website: [nooniesplace707.com](http://nooniesplace707.com)**

**Call 707 652-3348**

## City Hall

### City of Vallejo Grant Program

---

Earlier this year, the City Council allocated \$100,000 for the 2018 – 2019 fiscal year grant program, which provides a onetime grant to fund non-profit organizations within the city, with a maximum award of \$25,000 per applicant. Out of 21 applicants, city staff selected seven awardees.

- Robby Poblete Foundation - \$25,000
- New Dawn Vallejo Corp. - \$13,000
- Shakespeare in the Park - \$4,500
- Faith Food Fridays - \$20,000
- Humane Society North Bay - \$12,500
- Club Stride - \$12,500
- KOL Education Foundation - \$12,500

Although not selected for this grant program, the City Manager, Greg Nyhoff, has committed to include in the 2019-2020 fiscal budget, funding for the 2<sup>nd</sup> Friday Food and Art Walk. YIPPIE!!



#### **TECHIE ALERT!**

**The Empress Theater has recently linked to the fiber optic network with a 10 gigabyte connection.**

### City Council's Annual Goal Setting

---

On March 18<sup>th</sup> and 19<sup>th</sup>, the City Council held its annual goal setting workshop, out of that came the following priorities:

#### **Tier 1**

- Complete Development Agreements
- Improve Relationship between Police and Community
- Streamline Development Review Process
- Improve Technology
- Grow Youth Opportunities

#### **Tier 2**

- Enhance the Waterfront
- Establish Housing Policies
- Employee Retention & Improve Morale
- Reuse of Vacant Lots/Buildings
- Risk Assessment of the Organization

**To learn more and see how city staff plans to implement these proposed actions:**

**[Click here](#)**

## Fundraising Events

### Vallejo Chamber of Commerce

---

Our local Chamber of Commerce works tirelessly to support and promote businesses throughout the city, but they need your help to keep the cost of membership low. To do this they are sponsoring several fundraising events.

- **12<sup>th</sup> Annual Chamber of Commerce Winemaker's Dinner**  
May 10<sup>th</sup> , 6:00 p.m. at Zio Fraedo's, Vallejo
- **3<sup>rd</sup> Annual Poker Tournament**  
July 13<sup>th</sup> , 5:30 p.m. at VPOA Hall, Vallejo
- **Women in Business Event**  
TBA Fall 2019, Touro University, Vallejo

For more information contact:

Jeanne Kilkenny-Turk at: 707 644-5551

Email: [tina@vallejochamber.com](mailto:tina@vallejochamber.com)

### Vallejo Sister City Presents: 2019 International Multicultural Folk Festival - April 20th

---

On April 20<sup>th</sup>, from 6:00 p.m. – 10:00 p.m., at the Empress Theatre, the Vallejo Sister City Association will be hosting an International Multicultural Folk Festival featuring live performances by Norwegian, Japanese, Italian, Filipino, African, Korean, Mexican, Indian, Rota, and Israeli cultures. Tickets are \$25 in advance and \$30 at the door. All proceeds of the festival will go to help promote Vallejo Sister City Humanitarian Projects and Youth Diplomacy.

**Purchase tickets at: [empresstheatre.org](http://empresstheatre.org)**

### 2<sup>nd</sup> Annual High Roller Poker Tournament Fundraiser - April 27th

---

Come and support the Spinal Cord Injury (SCI) Active Network on April 27, 2019, at the Second Annual High Roller Poker Tournament Fundraiser located at the USA World Classics Event Center. This night of fun includes dinner, drinks, a raffle, and of course the tournament. Dinner tickets are \$20 per person or \$60 for a poker ticket, which includes dinner and 3,000 poker chips. This event will be held from 5:30 p.m. to 11:30 p.m. To learn more about the event or to purchase tickets, visit the SCI Active Network. To learn more about the SCI Active Network, visit their Facebook page.

## Easter Weekend Events

### Earth Day

On April 20, Vallejo Farmers Market will be celebrating Earth Day. There will be plenty of free fun happening from 9:00 a.m. to 1:00 p.m. The Earth Day celebration will have Rock Steady Jugglers, face painting, kids' activities, a California native plant sale, and many more outrageously fun activities. The day also has the chance to win prizes, such as an Earth Day Logo and poster winners. For more information about the even call Valcore Community Recycling at: **707 648-5346** or visit their website at: [www.valcorerecycling.org/bwg\\_gallery/earthday/](http://www.valcorerecycling.org/bwg_gallery/earthday/)



**Children's Wonderland** will be hosting THREE Easter Egg Hunts on April 20th. Bring your own baskets to gather your eggs.

The castle door will open at 8:45 a.m. for the first hunt. The hunt will start at 9:00 a.m. and will last until all the eggs are collected. Everyone will be asked to leave the park at 10:30 a.m. so the staff can prepare for the second hunt. The castle door will open at 11:15 a.m. for the second hunt and the second hunt will begin at 11:30 a.m. and will last until all the eggs are collected. Everyone will be asked to leave the park at 1:00 p.m. so the staff can prepare for the third hunt. The castle door will open at 1:45 p.m. for the third hunt and the third hunt will begin at 2:00 p.m. and will last until all the eggs are collected.

The park will close at 4:00 p.m. Cost: \$4.00 per person. **Space is limited.**

TICKETS MUST BE PURCHASED IN ADVANCE at 395 Amador Street or by **calling 707 648-4600.**



**V-Town Provisions**, On Sunday, April 21<sup>st</sup>, V-Town Provisions will be serving up Easter Brunch 10:00 a.m. – 3:00 p.m. MAKE YOUR RESERVATIONS NOW! Easter Bonnets/Hats are strongly encouraged - at the end of the day Nicole will announce the winner.

Website: [www.vtownprovisions.com](http://www.vtownprovisions.com)

Call: 707 641-1000

# 2nd Friday Food & Art Walk

**Vallejo Food & Art Walk** is a monthly event that takes place in the Downtown Vallejo Arts District. Most locations are in the central core of the downtown and are very walkable but a few are spread out a block or two in either direction. Come down and enjoy great food, music, art, poetry, and children's activities.

**For more information or to get involved:**

**Website:** [www.vallejoartwalk.com](http://www.vallejoartwalk.com)

