



# Downtown Vallejo

Central Core Restoration Corporation

Promoting a clean, safe and vibrant downtown Vallejo

August 2014

## Welcome!

CCRC's mission is to revitalize downtown Vallejo as the main street of commercial and cultural activity that promotes working, dining, and living in a secure and progressive environment. Downtown continues to grow stronger with regular monthly events, new businesses, and building and street improvements taking place. We are encouraged by the positive things happening downtown!

## Election

At our monthly meeting of August 14<sup>th</sup> we will hold an election for the expiring terms of 5 board members. While all are seeking re-election, CCRC always welcome new applicants to the board. If you are interested in serving on the board of CCRC, visit our website at [www.downtownvallejo.com](http://www.downtownvallejo.com) or contact our office for application information.

## New Wednesday Market

Pacific Coast Farmer's Market has introduced a Wednesday evening market in conjunction with the Downtown Arts and Entertainment Advisory Council and Vallejo Main Street. The market will run for an 8-week trial basis and will be held every Wednesday from 3-7 at the JFK Library Plaza on Georgia and Santa Clara Streets. Music, produce, food vendors and artists are featured and the market welcomes inquiries and new applicants. They hope to attract locals and ferry commuters, as well as add to the diversity of events on Wednesday nights which includes music at the Empress Theatre and acoustic open mic at the Townhouse.

## City Hall and Vallejo News

### City General and Specific Plans

The Downtown Specific Plan, Waterfront Plan, and Sonoma Blvd. Plan are currently under review and the city is seeking community input. These documents can be viewed on the CCRC site under Community Links, the city site or via [propelvallejo.com](http://propelvallejo.com).

A General Plan Working Group has been appointed to represent the community in creating a General Plan document that is responsive to neighborhood and community goals, conditions and guiding principles.

### Fiber Optics

A community panel has been organized by Tony Adams of the planning commission and City Manager Dan Keen to ensure that community input is received and to discuss the development of the fiber optic line which runs beneath the downtown, being considered as a potential resource for business development. Vallejo citizens, business and property owners are participating in this working group.

## Saturday Farmer's Market News

CCRC continues to work closely with Pacific Coast Farmer's Market Association to provide Vallejo with an ever-improving certified farmer's market, offering healthy food choices and a warm community atmosphere.

**If you are interested in becoming a vendor or have questions regarding the market, contact Regional Manager Greg Pursley at 925-771-2906/  
[gregpursley@pcfma.com](mailto:gregpursley@pcfma.com),  
or Director John Silveira  
at 925-771-2903 / [john@pcfma.com](mailto:john@pcfma.com).**

## Downtown Events

August 15, 22, 29

### Celebrate Vallejo Culture!

Local festival organizer Frank Malifrando, working in conjunction with the Downtown Arts and Entertainment Advisory Council and downtown stakeholders will present a series of Friday Night events from 6-9 pm to showcase Vallejo's rich cultural diversity through art, music, dance, theatre and cuisine.

September 27

### Light Up Vallejo – Wine, Music & Art Gala

This special downtown event raises funds to light the trees along Georgia and Marin Streets. The lit trees bring vibrancy to our downtown, and the last event financed the lighting of four additional trees along Marin Street. This upcoming event aims to raise funds to light the remaining trees on Marin from Georgia to Florida Street. For more information contact Fred Menard at Indian Alley Antiques, 707.644.6703.

Sept 3-6: VISIONS OF THE WILD

### CONNECTING NATURE, CULTURE AND COMMUNITY

The Visions of the Wild Festival, sponsored by the Forest Service, VCAF and other community partners, celebrates the 50th anniversary of the Wilderness Act. Visions of the Wild is a 4-day festival of entertainment, education and activities for all ages.

It will be held downtown and will feature panelists, film, education, and art shows for a celebration of wildness in our own backyard. Primary Venues will be the Empress Theatre, The Hub, Artiszen Cultural Center, and Temple Arts Lofts. For more information visit [www.visionsofthewild.org](http://www.visionsofthewild.org).

Oct 4-5: VALLEJO WATERFRONT WEEKEND

Last month, Mayor Osby Davis and the Vallejo City Council agreed to reinstate the popular Vallejo Waterfront Weekend. After 10 years, numerous organizations are reestablishing this event to once again to bring the community together.

Proceeds will benefit the Mira Theatre Guild, and other participating nonprofits will raise money for their organizations as well.

The event will feature music, food, entertainment and activities for the entire family. The festival will unite the Downtown Arts and Entertainment District and the Waterfront communities, and will also help celebrate the historic significance of the Mare Island Naval Shipyard.

To donate, become a sponsor, or learn more, visit [VallejoWaterfrontWeekend.com](http://VallejoWaterfrontWeekend.com) or call 707-642-3653.

[Free Website Listings www.DowntownVallejo.com](http://www.DowntownVallejo.com)

**Downtown property** for sale or lease? Send us your vacancy information via email in the following format:

- 200 characters or less
- no pdf flyer format
- include one image sized 263 x 161 pixels (pdf or jpg)
- please DO NOT USE ALL CAPS.
- 

**Downtown business** to list? Send us your information and we'll include you in our directory.

[www.ArtVallejo.org](http://www.ArtVallejo.org)

has a calendar listing of art, music and cultural events in the downtown Arts and Entertainment district as well as a directory of galleries, stores and restaurants. Many individuals, community and civic groups are working to promote downtown Vallejo through creative community collaboration. See below for more ongoing events and activities.

### Downtown Doings

**2<sup>nd</sup> Friday Artwalk**, every second Friday of the month from 5-10 pm. Maps are available at the Hub, Artiszen, and online at [vallejoartwalk.com](http://vallejoartwalk.com).

**Farmers' Market EVERY** Saturday from 9-1  
300-400 Block of Georgia St.

### Empress Wednesday Night Music

Wednesdays from 7-10, \$7 in Advance/ \$9 Door  
Empress Theatre, 330 Virginia St  
Blues, Americana, roots, Rock, R & B  
(707) 552-2400 or [EmpressTheatre.org](http://EmpressTheatre.org)

**Artiszen Cultural Art Center**, 337 Georgia, and **The Hub**, 450 Georgia Street offer a variety of community activities including poetry, workshops, open mic nights, art and entertainment. Artiszen, (707) 649-8984 lists their events on Facebook and the Hub's activities are listed at [thehubvallejo.com](http://thehubvallejo.com).

**The Townhouse** at 401 Georgia hosts Acoustic Open Mic night every Wednesday, 8-12 pm, and features bands every 3<sup>rd</sup> Friday. To view their full schedule of programming and events visit [www.facebook.com/townhouse.vallejo](http://www.facebook.com/townhouse.vallejo)

### Oct.4: Vallejo Art Windows

Revitalizing downtown one window at a time.

The 3<sup>rd</sup> annual Vallejo Art Windows project is underway, with a gala event scheduled for Oct. 4, sponsored by Vallejo Community Arts Foundation. By filling empty store fronts with high quality art, VAW aims to increase foot traffic in the downtown retail corridor, improve the aesthetic appeal of the historic downtown, and encourage the rental of all available commercial spaces to drive a thriving downtown Vallejo while promoting the talented artists of the Bay Area. This event is in partnership with the Vallejo Waterfront Weekend, CCRC, downtown property owners and community and civic organizations.

VAW thanks the many downtown property owners that have participated in years past, helping revitalize and improve our downtown through creative collaboration. If you are a property owner interested in participating or would like more information, please visit the website at [vallejoartwindows.com](http://vallejoartwindows.com) or contact Erin Bakke at 702.339.4249.

420 Virginia, Sophia Othman



418 Georgia, JeanCherie



## PROJECTS

### Wayfinding Signs

The first phase of Wayfinding signs, featuring directions to downtown's amenities such as the ferry building, museum, theatre and parking, has been sent to print. Installation dates to be announced shortly!



## Community Resources & Partners

**Black Talon Security** Dispatch 707-975-2166  
Security is provided in the downtown 5 days a week, 10-6.

**Neighborhood Law Program** 707-648-4146  
NLP lawyers Eli Flushman and Ryan Griffiths work with the Vallejo Police Department, Code Enforcement Division and other departments, to abate the City's most unfavorable nuisances and improve the quality of life in Vallejo.

**City of Vallejo** [www.ci.vallejo.ca.us](http://www.ci.vallejo.ca.us) 707-648-4527  
You can choose to receive City newsletters, agendas, reports and other municipal communications by visiting the City Website and following the link to the City's Communications Sign-Up. City Council meetings are held the 2<sup>nd</sup> and 4<sup>th</sup> Tuesdays of the month at City Hall, 555 Santa Clara St.

**SeeClickFix.com** is a non-emergency direct link to Public Works, to report street problems from potholes and damaged sidewalks to burned-out street lights and graffiti.

**Fighting Back Partnership** 707-553-7345  
Partnering with business, residents, and government to improve neighborhoods, strengthen families, and support youth development for a safe, healthy and thriving community.

**Next Door Neighborhood** [www.nextdoor.com](http://www.nextdoor.com)  
An online meeting place to help build stronger, safer neighborhoods.

## Property and Business Developments

**Little Four and Friends, 409 Virginia Street**, had its grand opening last month. They feature handmade baby and children's clothing, women's clothing, greeting cards, jewelry, soaps, and gift items.

**Casa de Vallejo, 1825 Sonoma Blvd**, is under new ownership and has changed its name to "**Legacy at Sonoma.**"

The former Charles Cuts barber shop at 1725 Sonoma Blvd has been recently remodeled. The new tenant, "**Simply the Best**" barber shop opened last month.

*The difference between the impossible and the possible lies in a man's determination.*

Tommy Lasorda



## Contact Us

### Central Core Restoration Corporation (CCRC)

301 Georgia Street, Suite 290, Vallejo, CA 94590

(707) 557-6762 Phone, (707) 557-6040 Fax

[CCRCVallejo@gmail.com](mailto:CCRCVallejo@gmail.com)

Mon-Thurs 10-4

Erin Bakke, Executive Coordinator



### CCRC Meetings

are held at 3:30 on the second Thursday of each month in the 2<sup>nd</sup> floor conference room at 301 Georgia Street. The meeting agendas are posted at this location and also at [www.downtownvallejo.com](http://www.downtownvallejo.com). The public is invited to attend.

We always welcome applications for new board members to serve as vacancies arise or as alternate directors. Please contact CCRC via phone or email if you are interested in helping build our downtown!

## Around Downtown

Art and Commerce: Second Fridays



Business: Little Four and Friends



Entertainment: Empress Theatre



## CCRC Mission Statement

Our mission is to revitalize Historic Old Town Vallejo as the Main Street of commercial and cultural activity that promotes shopping, working, dining, and living in a secure and progressive environment.